Steve Hunt started working at a local jewelry store learning the jewelry repair trade while in high school. After several years, Steve rented a small location in downtown New Martinsville to do jewelry repairs and sales. Three years after opening, Steve needed someone to assist with the inventory, accounting, and office work. Steve's wife Sandy quit her full time job to go to work at the business.

Their daughter Jae C was later hired to work full time at the store and Sandy stayed home to help raise their grandchildren although she continued doing the accounting for the business.

In 2017, Steve was diagnosed with bladder cancer and being unable to continue the daily running of the business sold the business to Jae C. During his treatments and care, Steve continued to be involved part time until 2021 when he officially retired, although he is still occasionally called on for basic specialized projects. He was officially a bench jeweler for 52 years!

Jae C is keeping the family tradition alive. Her daughter Asia does sales and is the Marketing Director, handling social media, email, and advertising. Jae C's daughter-in-law, Danielle does part times sales and is learning the bookkeeping from Sandy. Both girls bring their children to the store, so Jae C has created a space for the 4th generation to sleep and play. Extended family is definitely not left out - Danielle's mother is also a part-time sales person at the store.