

KY Minority Small Business of the Year
Georgia Sweet Potato Pie Company
Dawn Urrutia, Co-Owner Deyago Urrutia, Co-Owner
Louisville, KY

Dawn and Deyago Urrutia, co-owners, established Georgia's Sweet Potato Pie Company in 2018. In the five years they have been in business they have expanded to a brick-and-mortar location, taken on several corporate accounts, and most recently expanded their service to offer a cafe experience inside the bakery. As a former teacher, Dawn is dedicated to educating herself as a business owner. She is a member of the Let's Talk Women Kentucky Chapter, and runs an internal program "Pies with Purpose" providing books directly to families with every purchase from the shop. This passion for education pairs well with the mission of the SBDC as we strive to be a resource to all of our clients. Most recently Deyago attended our 4-part series of Catering workshops as they are building out their catering department in the coming year. Dawn & Deyago have met with several of the business coaches at the Kentucky SBDC in Louisville office over the past several years based on specific needs and will return as they continue to grow.