

## TWB Cleaning Contractors, LLC (Established)

**Trina Worrell-Benjamin, President**  
**TWB Cleaning Contractors, LLC**  
 1510 Cecil B Moore Ave. Suite 301  
 Philadelphia, PA 19121  
<http://www.twbclean.com/>  
 Philadelphia

**Industry:**  
 Service

**Year Founded:**  
 2014

**Consultant:**  
 Cherrill Wilson

**SBDC Assistance:**  
 Business plan  
 Financial Projection  
 Marketing Materials & Logo Design  
 Legal Clinic  
 RFP response  
 Government Marketing  
 Education/Training



**Small Business  
 Development Center  
 Temple University**

**Temple University SBDC**  
 1515 Market Street  
 Suite 525  
 Philadelphia, PA 19102  
 215.204.7282  
[sbdc@temple.edu](mailto:sbdc@temple.edu)  
[fox.temple.edu/institutescenters/  
 small-business-development-center](http://fox.temple.edu/institutescenters/small-business-development-center)

**Special Interest Group:**  
Underline the interest group that  
 applies to client

Rural Development  
Underserved Communities  
 Accelerators + Incubators  
 Export  
 Millennials/Gen-Z  
 Tech Development  
 Covid-19 Response  
 Disaster Recovery  
 Veterans  
Women-Owned  
Special Populations

**Client Impact Stat:**  
 Eastern Pennsylvania District  
 Minority-Owned Small Business of  
 the Year

### Quote From Client:

“We believe that with dedication to our clients, community, and employees, we will become a future leader in the cleaning industry.”

-Trina Worrell-Benjamin, President



## TWB Cleaning Contractors Sweeps the Competition

TWB Cleaning Contractors is a woman and minority-certified professional commercial, construction, and public space cleaning company. Started in 2014 by Trina Worrell-Benjamin, TWB has grown into a thriving business with over 40 employees. Their highly trained customer-focused staff provides a team approach and professional service to retail stores, schools, professional offices, construction sites, and public spaces.

TWB provides public space cleaning services 7 days a week throughout Philadelphia and its surrounding counties, as well as New Jersey and Delaware. With the goal of engaging residents/ business owners, decreasing litter, and ensuring a healthy, clean, and safe environment, they work to promote increased quality of life for people that live, work, and visit the areas they service.

Since Trina first came to the Temple SBDC, she's taken advantage of almost all the services we offer, including business plan coaching, financial planning, creative design services, contract development, RFP response assistance, and more. Temple played a pivotal role in assisting TWB through the COVID-19 pandemic. TWB received PPP and EIDL funding during this time. Trina has also relied on the SBDC for assistance in capital acquisition, which has allowed her to grow her business, even relocating from the SBDC incubator to a 2000 sq ft facility housing their office, a training and meeting area, and storage space for supplies. They also rent parking space for 5 trucks and garage space for equipment.

TWB is currently working with a website designer to update and improve the current appearance of their website. Their original website was created through Temple SBDC's PADTEP website service, which provided an online presence for the growing business. After experiencing exponential growth, they're updating the website to better cater to their B2B audience.

TWB Cleaning Contractors have come a long way in 8 years. Owner Trina has proven she has the tenacity and resilience to weather the small business up and down cycles. Her commitment to creating jobs for minorities and low-income communities is commendable, with TWB currently employing 43 individuals.

We're thrilled to celebrate TWB's successes and are happy to share that the business was awarded the SBA's 2023 Eastern Pennsylvania District Minority-Owned Small Business of the Year, a milestone achievement for this exceptional business!