TWB Cleaning Contractors, LLC (Established)

Trina Worrell-Benjamin, President
TWB Cleaning Contractors, LLC
1510 Cecil B Moore Ave. Suite 301
Philadelphia, PA 19121
http://www.twbclean.com/
Philadelphia

Industry: Service
Year Founded: 2014
Consultant: Cherrill Wilson

Special Interest Group:
- Underline the interest group that applies to client
- Rural Development
- Underserved Communities
- Accelerators + Incubators
- Export
- Millennials/Gen-Z
- Tech Development
- Covid-19 Response
- Disaster Recovery
- Veterans
- Women-Owned
- Special Populations

SBDC Assistance:
- Business plan
- Financial Projection
- Marketing Materials & Logo Design
- Legal Clinic
- RFP response
- Government Marketing
- Education/Training

Client Impact Stat:
- Eastern Pennsylvania District Minority-Owned Small Business of the Year

Quote From Client:
“We believe that with dedication to our clients, community, and employees, we will become a future leader in the cleaning industry.”

-Trina Worrell-Benjamin, President

SUCCESS STORY

TWB Cleaning Contractors Sweeps the Competition

TWB Cleaning Contractors is a woman and minority-certified professional commercial, construction, and public space cleaning company. Started in 2014 by Trina Worrell-Benjamin, TWB has grown into a thriving business with over 40 employees. Their highly trained customer-focused staff provides a team approach and professional service to retail stores, schools, professional offices, construction sites, and public spaces.

TWB provides public space cleaning services 7 days a week throughout Philadelphia and its surrounding counties, as well as New Jersey and Delaware. With the goal of engaging residents/ business owners, decreasing litter, and ensuring a healthy, clean, and safe environment, they work to promote increased quality of life for people that live, work, and visit the areas they service.

Since Trina first came to the Temple SBDC, she’s taken advantage of almost all the services we offer, including business plan coaching, financial planning, creative design services, contract development, RFP response assistance, and more. Temple played a pivotal role in assisting TWB through the COVID-19 pandemic. TWB received PPP and EIDL funding during this time. Trina has also relied on the SBDC for assistance in capital acquisition, which has allowed her to grow her business, even relocating from the SBDC incubator to a 2000 sq ft facility housing their office, a training and meeting area, and storage space for supplies. They also rent parking space for 5 trucks and garage space for equipment.

TWB is currently working with a website designer to update and improve the current appearance of their website. Their original website was created through Temple SBDC’s PADTEP website service, which provided an online presence for the growing business. After experiencing exponential growth, they’re updating the website to better cater to their B2B audience.

TWB Cleaning Contractors have come a long way in 8 years. Owner Trina has proven she has the tenacity and resilience to weather the small business up and down cycles. Her commitment to creating jobs for minorities and low-income communities is commendable, with TWB currently employing 43 individuals.

We’re thrilled to celebrate TWB’s successes and are happy to share that the business was awarded the SBA’s 2023 Eastern Pennsylvania District Minority-Owned Small Business of the Year, a milestone achievement for this exceptional business!