

# STRONGER TOGETHER

POWERED BY SMALL BUSINESS

## America's SBDCs Latest Annual Results

America's SBDCs are proud to showcase our results across the following categories:

### 1 Financial Acquisition + Economic Return

New businesses working with the SBDC generated:

**nearly 10X the return for every \$1 invested**

**\$5.53 BILLION**

Total Capital Acquired

**\$5.2 BILLION**

Financing Accessed by Clients

**\$5.1 BILLION**

Client Sales Generated

**10X FASTER**

team growth by SBDC clients compared with the average U.S. business

**68,033**

New Full-Time Equivalent Jobs Created

**96%**

of businesses that worked with the SBDC would recommend them to other businesses

**272,679**

Total Clients Served

**1.2 MILLION**

Total Advising Hours

In Minnesota, La Michoacana Purépecha received critical funding by utilizing SBDC guidance on the application process for the Main Street Grant, which allowed the owner to invest in equipment and shop improvements.



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### 2 Sales Growth, Scaling + Strategic Planning

Compared with the average U.S. business, those that work with the SBDC have:

**2X faster sales growth**

### 3 Navigating Complexity + Building Foundation

Over 2/3 of businesses that worked with SBDCs rated their:

**counselor's knowledge and expertise as EXCELLENT**

**relationship with their counselor as EXCELLENT**

“It wasn't just about starting a business, it was about making a lasting impact. I saw a need in the community and knew I had the tools to help.”  
– Leonard Daye, Owner of Toastique Healthy Gourmet Toast, Texas



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