

Ginette Fraticelli

Technology & Business Development Consultant

Small Business Development and Technology – San Germán Service Center



Ginette Fraticelli was selected *for second consecutive year* as a State Star for her high performance as Technology and Business Development Consultant for the Puerto Rico Small Business Development and Technology (America's SBDC - Puerto Rico), a cooperative agreement between the Small Business Administration (SBA) and the Inter American University of Puerto Rico. Through years she has specialized in retail, food services, and communications industries, among others.

Ms. Fraticelli served as a consultant and speaker at workshops in business development, accounting, financing, and business credit in the San Germán SBDC service center. She has participated as a facilitator for the Riddle of the Exporter, Baldrige Performance Excellence program and at entrepreneurial conferences, professional associations, and financial institutions. Ginette was a women-owned entrepreneur for the past 11 years in the communications and mobile equipment sector. She is a collaborator with extraordinary interpersonal relationship and teamwork skills.

In addition, her academic background is in accounting and finance. Among her most prominent qualities are customer service, business strategy and strategic data analysis.