

Gina Woodard Bio

Gina Woodward, Regional Center Director for the West Texas A&M University SBDC in Amarillo, has served small business owners across the Texas Panhandle through her work with the SBDC since 2008. She is particularly passionate about supporting women in entrepreneurship and making sure that they have a seat at all tables in business. An Accredited Consultant with the Association of Accredited Small Business Consultants, supporting entrepreneurs through partnerships with other organizations has played an important role in her work. From co-chairing the Texas Governor's Forum for Women in 2019 to co-founding quarterly Panhandle Partner Roundtables, she believes that everyone benefits when we work together. Recent accolades include 2022 Center of the Year in the NW Texas Region, 2022 Mentor of the Year by the WT Enterprise Center, and 2023 Staff Excellence Award from West Texas A&M University.