

China Califf Professional Bio

As the Executive Director of the Denver Metro Small Business Development Center and Vice President of Small Business Development at the Denver Metro Chamber of Commerce, China Califf oversees the team's efforts to provide educational programming, one-on-one free consulting, and virtual resources to Colorado entrepreneurs.

Prior to being named director of the Denver Metro SBDC in 2020, Califf spent 17 years at Colorado Lending Source, where she led branding and marketing strategies, worked with Colorado's Congressional Delegation, and oversaw operations for the organization. Colorado Lending Source has been a key partner of the Denver Metro SBDC for the last two decades. Both organizations are committed to fostering a healthy economy by supporting small businesses and entrepreneurs. Ongoing partnerships between the organizations include Trout Tank Pitch Accelerator, LEADING EDGE, SBDC Day, and countless educational panels and event collaborations. In 2021, the Denver Business Journal added Califf to its list of Outstanding Women in Business.

China enjoys the opportunity to engage closely with Denver's business community and see the direct impact her team has on the lives of families, entrepreneurs, and small business owners.