Brian Bonnenfant is the project manager for one of Nevada SBDC's specialty programs, the Center for Regional Studies. Brian has conducted spatial socioeconomic analyses through the Nevada SBDC since 1993. Brian was instrumental in creating partnerships with state and local governments in order to access highly-accurate, confidential information to assist start-ups and small businesses, including revenues, wages, and employment by address across the state. Brian began his career as a gold exploration geologist, but now seeks gold for small businesses using the same data exploration tools.