

Claudia Pannell

Claudia Pannell is a small business advisor with the Oklahoma Small Business Development Center Network. At the Oklahoma SBDC she provides no charge assistance to small business owners and new entrepreneurs in one-on-one business management advising sessions. As an advisor of the Oklahoma SBDC, she has access to business management workshops and business technical assistance for her clients. Her expertise is in strategic planning and budgeting for sustainability. Through the SBDC, she can offer resources to her clients in many areas including financial analysis, capital sources, business planning, operations, industry research, international trade, commercial finance, human resources, accounting, competitive market studies, import/export assistance, government contracting opportunities, information technology and economic and business data modeling and analysis.

Claudia's business expertise comes from management experience in corporate America and in being a small business owner. As the owner of Pannell Advisory Group, she works with business advisory boards with representatives from various industries to build a stronger local economic community. She specializes in coaching small groups of clients through the processes necessary to effect positive change and establish continuous improvement for their organizations. She utilizes a variety of tools and techniques based on the client's environment and the time allowed.

Prior to Pannell Advisory Group, Claudia spent 15 years at Abbott Labs in Dallas, Texas and Lake County, Illinois. While at Abbott, she served as a Computer Analyst, Project Leader, and Systems Manager. Additionally, she served as a corporate mentor and Officer of the IT Women's Leadership Network. During her time at Abbott, she successfully honed her leadership skills and often served as a facilitator for strategic planning sessions. Prior to her time at Abbott, Claudia spent a combined 10 years as a business professional for IBM, Kaiser Aluminum and as the owner of a retail lumber specialty company in North Texas. This provided her with the foundation needed when addressing the ever-changing business environment.

Claudia is also a published author and co-author of several books available through Amazon.com. She is trained and certified through the University of Central Florida in Blended Learning for online teaching. As a result, she has co-authored, designed, and published a certification program for Small Business Development Advisors and a variety of on-line business courses available on multiple Learning Management System platforms.

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