

YVONNE GAO Program Manager & Business Advisor

Yvonne currently serves as a Program Manager and Business Advisor at ABASD. Her responsibilities include planning, developing, and implementing the Asian Business Association's Asian Pacific Islander Economic Equity Advancement (APIEEA) Program, supervising business advisors and informing Management on its progress and performance. Additionally, she assists with business translation services. Prior to joining ABASD, Yvonne enjoyed a successful career in the events and media industries in both Australia and China. She has organized various types of B2B events, driven by her passion for events, which has inspired her to help businesses achieve their objectives and foster long-term customer relationships. Yvonne is fluent in both Mandarin and English. She has an MBA from Point Loma Nazarene University and a bachelor's degree in Broadcasting and Anchoring from the Communication University of China in Beijing. During her career, she interviewed numerous politicians, celebrities, and artists, including former Australian Prime Minister Tony Abbott, Olympic Swimming Gold Medalist Ian Thorpe, and Chinese TV host Wang Han, among others. Apart from her role at ABASD, Yvonne also serves as the President of the NAAAP San Diego chapter, demonstrating her dedication to supporting the Asian American community.