

Julia Plumb is a full-time business adviser with Northwest Indiana Small Business Development Center (SBDC).

In her role, she works one-on-one with SBDC clients who need assistance to launch or grow their businesses—providing guidance on a variety of topics from resources for financing and marketing to business planning and market research.

Julia has a passion for helping small businesses map out their goals, identify their strengths and find the financial and networking resources to help them succeed. She owns a landscape design and consulting business, with an emphasis on native plants and thriving habitat, and has experience in sales, marketing, fundraising, business promotion and linking diverse collaborators for project and business success.

Plumb earned her bachelor's degree from the University of Vermont, a Master of Science in Landscape Design from the Conway School, and completed her MBA at Indiana University Northwest in 2021.