

Brandon Horvath

University of Arkansas at Little Rock

Brandon Horvath serves as consulting manager for the Arkansas Small Business and Technology Development Center's lead office at the University of Arkansas at Little Rock.

His passion is helping new and established small businesses succeed. He manages ASBTDC's consulting services for a 29-county area while also working one-on-one with clients.

Brandon specializes in guiding clients through the commercial financing process for startup and growth. He is a certified Economic Development Finance Professional with emphasis on Business Credit Analysis (EDFP-BCA).

In 2022, he assisted clients with obtaining more than \$19 million in capital investment, helping the ASBTDC network set an all-time capital funding record of \$102 million for the calendar year. From the onset of the coronavirus pandemic, he led ASBTDC's effort to connect Arkansas small businesses with COVID relief information and programs. He also frequently teaches ASBTDC finance, business planning, and startup seminars.

The America's Small Business Development Centers national network recognized Brandon as one of the Top 40 Under 40 Young Professionals in 2022.

Brandon has served at every level of the ASBTDC program. He began his ASBTDC career at Henderson State University as an unpaid student intern in 2011, and progressed to graduate assistant. Next were full-time roles as business consultant and finally director of the regional office. Then in 2020 he moved to the UA Little Rock Lead Center to be the statewide network capital access specialist, before taking on his current position in 2022.

He was also a franchise consultant with McDonald's Corporation, where he worked with the largest franchise owner/operator in the U.S. on new menu item and technology launches.

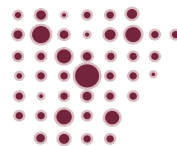
Brandon received his BBA and MBA degrees from Henderson and is a member of the university's Business Advisory Council.

On the side, he owns and operates a classic car consignment business, Heyday Classics LLC.



ASBTDC

ARKANSAS SMALL BUSINESS AND
TECHNOLOGY DEVELOPMENT CENTER



Arkansas Small Business and Technology Development Center

asbtcd.org | 800.862.2040