

April Williams- Training Specialist, Mississippi Small Business Development Center (MS-SBDC)

April Williams joined the Gulf Coast Small Business Development Center as a Business Consultant in July 2016, and now serves as the MS-SBDC Training Specialist, administering the delivery of entrepreneurship education and training throughout Mississippi.

She is a Retired U.S. Navy Human Resources professional and serial “internet entrepreneur”, who became an accidental exporter. She consults business owners on managerial and technical aspects of starting their business, as well as the importance of sound financial management, validating business ideas and customer development.

Mrs. Williams is a Certified Master of Organizational Leadership, Lean Enterprise Solutions, and Contract Management (Villanova University), and a Certified Master of Internet Marketing (University of San Francisco). April is an Inc. Magazine Military Entrepreneur (2015), a graduate of The University of Florida’s Veteran Entrepreneurship Program (VEP), The Entrepreneurship Bootcamp for Veterans with Disabilities (EBV) at Louisiana State University, and the Patriot Boot Camp by TechStars (PBC) programs for Veteran entrepreneurship.

Mrs. Williams served as the “Business Management and Administration Pathfinder” and “Volunteer Coordinator” for Pathways2Possibilities, inspiring Gulf Coast 8th graders, to consider Business related fields as a career. A lifelong learner, and devoted wife, mother, and Mom Mom, April Williams is a leader, determined to help Mississippi “turn ideas into business”.