

**Anastasia Tiedemann**  
**SBDC Northeast Missouri**  
**Small Business Counselor**

Anastasia Tiedemann has over 20 years of experience in marketing and entrepreneurial education. She holds a BA in Communications from the University of Pittsburgh and began her career at WQED, Pittsburgh Public Television, followed by Hawthorne Direct in Iowa. She then spent almost 15 years at The Professional Education Institute in their suburban Chicago location, working behind-the-scenes in the planning, execution and compliance of numerous television marketing campaigns, and provided support to their personal coaching programs and e-learning initiatives. She joined the Missouri SBDC in 2015 at the Kirksville location, and specializes in counseling start-ups, financial projections, and business planning. She finds it inspiring and rewarding to help others achieve success.

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