



Small Business Development Center UNIVERSITY OF GEORGIA



Daniel McCoy

Senior Business Consultant

Daniel McCoy joined the UGA SBDC at Kennesaw State University as a Business Consultant in 2017, after a 21-year banking career as a commercial/SBA Lender and financial adviser.

Daniel has also spent 10+ years in upper management in the retail industry. In 2014, he formed Business Services North, LLC, a consulting company that assisted with Small Business Loan packaging and filing back taxes.

He is a Certified Professional for the Society for Human Resource Management (SHRM) and a Member of the National Society of Leadership and Success.

Daniel has been a contributing writer for Restaurant Informer Magazine. He has recently completed the Veteran at Work Certification process. Daniel also received a Flewellen Award for Consulting Excellence.

Daniel is recognized as Georgia's Star Performer for his outstanding performance. He was the 2022 Georgia Consultant of the Year, as voted by his peers, and remains one of Georgia's most respected SBDC professionals.

EDUCATION

MBA (Accounting)
Benedictine University

BS (Organizational Management)
Covenant College

ACCOMPLISHMENTS

UGA SBDC Consultant of the Year (2022)

UGA SBDC Senior Business Consultant
Status (2022)

Society of Human Resource Management
(SHRM) – Certified Professional

Veterans at Work Certified