America's SBDC Conference App for Exhibitors & Sponsors

America's SBDC uses CVENT for its conference app and Attendee Hub. Their applications provide our attendees, exhibitors, and sponsors with continuous digital engagement pre- and post-event.
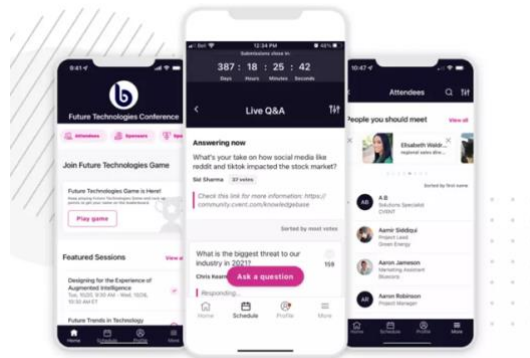
A 'Virtual Booth' in our conference app is included in all our sponsor and exhibitor packages. This functions as a virtual profile continually connecting with the conference attendees throughout the event and all year.

To build your 'Virtual Booth' in our app, you must first be registered for our event. Once registered for our conference, you will receive an email from brett@americassbdc.org with the link to log into the platform.

The Cvent Attendee Hub™ web experience provides a central hub for the event. It allows our attendees to consume content and interact before and after the event. These additional engagement points mean more insights into your attendees' interests and needs.

In the Conference App and Attendee platform, you will be able to:

- Add a company logo and banner
- Add documents - up to 50 files can be added to your exhibitor profile. Files must be less than 20MB and in one of these formats: .doc, .docx, .gif, .jpg, .jpeg, .pdf, .png, .ppt, .pptx, .txt, .xls, .xlsx.
- Add Up to 25 videos can be added to your exhibitor profile. Videos must be less than 5GB and in .mov or .mp4 format.
- Add links to your company site or other information.
- Add your organization's booth personnel information.

Click here to learn more about how conference apps work.
To get to our conference webpage, click here.