



Russ Gray
Strategic Data and Communications Manager

OKSBDC – State Office
425 W University Blvd.
Durant, OK 74701
580-745-2953

Start Date- 2019



Russ attended Southeastern Oklahoma State University, graduating in 1997 with degrees in both communication and sociology. He then attended Wichita State University, receiving a Masters in Communication in 1999. After making the decision to remain in Kansas, Russ then worked for several internet start-up companies, including the National Education Training Group, NexLearn and Drake Beam Morin.

During that time, Russ primarily worked with training simulation architecture—helping to create online and computer based employee training simulations covering a spectrum of topics. Project topics included areas such as Six Sigma, customer relationships, accounting, corporate financing, negotiation and change management.

In 2009, Russ complete his second masters in secondary education. He then taught in the Wichita Public School system for 11 years, teaching middle school science and biology. During this time, he continued to develop his skills for creating engaging lessons and laboratory experiments. Student differentiation and lessons tailored to specific student needs were daily considerations.

After moving back to Oklahoma in 2018, Russ briefly worked at Southeastern Oklahoma State University for the Project: Teach program, before taking a position with the Small Business Development Centers as the Strategic Data and Communications Manager. As this time, Russ is helping guide the direction of the SBDC's marketing efforts, as well as reviewing and proofing the network's database.

“What I like most about my position is that it is always changing, always evolving, and I get front row seats. Every day is different, and it is a constant adventure. I love my job!”