

# Florida PTAC at University of South Florida



**Name:** Karen Krymski, CVE, MPH

**Began with Florida SBDC Network:** September 2015

**Business Ownership:** Marketing/Public affairs consulting

**Industry Experience:** Healthcare, Water/wastewater, Retail, Solid waste, Recycling

**Professional Certifications:** Center for Verification and Evaluation (CVE)

**Consulting Specialty Areas:** Procurement

**Awards:** Managing Director of the Year (eWomen Network-2008), Iconic Businesswoman (Entrepreneur) (St. Pete Chamber of Commerce-2012)

Karen Krymski has more than 20 years of experience as an entrepreneur, owning a firm that specialized in marketing, business development, public affairs, organizational leadership and strategic planning. Clients ranged from start-up small businesses to Fortune 500 companies (gold emblem brands).

Krymski assist clients in data driven identification of potential government clients, identifying contracting vehicles that may/may not be available to them and how that may impact their federal marketing, understanding relationship building in the agencies and how that influences contracting, and explaining teaming and sub-contracting and how to work with prime contractors.

Krymski's industry knowledge spans a broad range and includes medical (behavioral health, physician practices and home healthcare) and dental; utilities (water, wastewater, solid waste and recycling); and retail promotions. She built a successful federal government business pipeline for a women-owned IT security company and also founded a local chapter of a national women's business organization, achieving 350 invested members within a four year period.

She earned a bachelor's degree in health education and a master's degree in public health planning from the University of Pittsburgh and completed a hospital administrative residency in Fort Myers. Previously, she was honored for her support and mentorship of women in business by the Tampa Bay Business Journal and the St. Petersburg Chamber of Commerce.



[SBDCTampaBay.com](http://SBDCTampaBay.com)



State Designated as Florida's Principal Provider of Business Assistance [§ 288.001, Fla. Stat.]

The FSBC at USF is a member of the Florida SBDC Network, a statewide service network funded in part through cooperative agreements with the U.S. Small Business Administration (SBA), Defense Logistics Agency, State of Florida and other private and public partners; hosted by the University of West Florida; and nationally accredited by the Association of SBDCs.