

JACOB “JAKE” BLACKSTEN

Jacob “Jake” Blacksten brings a unique blend of expertise in cybersecurity and digital marketing to the Delaware SBDC team. Proudly labeled “The Tech Guy,” Jake is the architect behind DSBDC’s Data-Assured-2.0, an award-winning cyber education program which has been adopted by over 20 SBDC networks nationwide. Jake is also co-chair of the ASBDC Cyber Task Force and a key contributor to the development of ASBDC’s national “North Star” cyber program.

Jake is a University of Delaware graduate and holds three master's degrees, MBA (2020), MS in Cybersecurity, and an MS in Business Analytics and Technology Management. Returning to Delaware after serving as a Digital Forensic Investigator in the Manhattan, NYC office of Stroz Friedberg an AON Company, a global risk management firm specializing in cybersecurity, Jake is skilled in a range of software and hardware platforms and the measures in which to secure them. He holds two SANS GIAC certifications in both digital forensics and security essentials.

Not only is Jake a skilled technologist, he is a seasoned entrepreneur. Launching and incorporating his own business while a sophomore at UD, Jake expanded his food truck business by integrating custom inventory tracking software and implementing a new point of sale system.

Jake lives by the motto “never stop innovating and never stop growing”. And it is this commitment to innovation and growth that makes him a valued member of the Delaware SBDC family.