

Ginette Fraticelli

Technology & Business Development Consultant

Small Business Development and Technology – San Germán Service Center



Ginette Fraticelli was selected as a State Star for her high performance as Technology and Business Development Consultant for the Puerto Rico Small Business Development and Technology (America's SBDC - Puerto Rico), a cooperative agreement between the Small Business Administration (SBA) and the Inter American University of Puerto Rico. Through years she has specialized in retail, food services, and communications industries, among others.

Ms. Fraticelli served as a consultant and speaker at workshops in business development, accounting, financing, and business credit in the San Germán SBDC service center. She has participated as a resource in entrepreneurship conferences at entrepreneurial conferences, professional associations, and financial institutions. Ginette was an women-owned entrepreneur for the past 11 years in the communications and mobile equipment sector.

In addition, her academic background is in accounting and finance. Among her most prominent qualities are customer service, business strategy and strategic data analysis.