

Danielle Sparks

Director of the East County SBDC

San Diego & Imperial SBDC Network "State" Star

Danielle is a San Diego native, born and raised in the East County region. She studied education at Grossmont/Cuyamaca College and graduated from Point Loma Nazarene University with a bachelor's degree in organizational management. She considers herself to be a lifelong learner with a passion for education and a servant's heart. Her past experience includes customer service across multiple industries including the health and human services sector, as well as managerial work in a residential care setting. She's been with the East County Economic Development Council and Small Business Development Center since November 2019, loving the work they do to support our communities and empower small business owners.