

Christina B. Davis

Biography

Christina B. Davis has over 15 years of experience in business management, counseling, and entrepreneurship programming and has become an expert in financial planning, market research, and developing growth strategies. She holds a Bachelor of Business Administration in Finance from University of Louisiana at Monroe, and currently works as the Senior Business Consultant for the Louisiana Small Business Development Center at the University of Louisiana Monroe (LSBDC at ULM) where she is responsible for helping start-up and growth-oriented businesses reach their full potential.

Davis' motivation has engaged her in many leadership roles in the community, where she serves as the President and Public Relations Manager at Twin City Toastmasters-Toastmasters International, the Board of Directors for The Wellspring of Northeast LA, and the Board of Directors for the Monroe Chamber of Commerce. She is also an active member of the Olive Branch Baptist Church where she is involved with the Worship and Planning Committee, Pastor Administration, Youth Education, and Financial Clerk.

Some of her achievements include being named in the 2018 Top 20 Under 40 Young Professionals in Northeast Louisiana; a graduate of the Leadership Ouachita 2019 class; serving as a panelist on the 2021 ULM Women's Symposium, and 2022 recipient of the ULM Alma Sewell Award for Service.