

Kathy Halbardier has over 25 years of experience in small business development as a highly successful entrepreneur as well as a sought-after advisor and trainer by those in all stages of business ownership. Her areas of expertise include business plan counseling, marketing, strategic planning, economic development and business education and training. With over 10 years in banking and other types of financial institutions, Kathy has assisted businesses in financial planning and access to capital through alternative lending sources. Kathy is a certified NxLevelL instructor and has taught the 15-week business planning course in Reno, Sparks, Fernley, Fallon, Minden, Gardnerville, Silver Springs, Ely, Winnemucca, and Virginia City. She also taught the Agriculture-themed curriculum to over forty ranchers and farmers in 8 Nevada locations. Kathy recently co-instructed the national Boots to Business: Reboot class to Veterans in 6 Nevada locations, and is also serving a number of them with counseling services. She successfully ran her own business operation in the wine industry taking the product from dirt to bottle, selling her product to a variety of local retailers, including Costco.

Kathy has special expertise in product manufacturing through the Lean process, business planning, growth and work-out strategies through Six-Sigma processes, product development, technology research, innovation and diversification. Special emphasis has evolved around the Nevada Food Forum, HACCP training, and regulation changes impacting the state administration code.

Kathy currently serves as Regional Manager for JOIN working throughout the Carson City and rural communities of northern Nevada, working to match youth to job training and placement. She has earned a Bachelor's Degree in Sociology from California State University, Fullerton and an MBA from the University of Nevada, Reno.

Kathy serves as a part time business advisor and trainer for the Nevada SBDC primarily in Douglas County, Carson City and surrounding areas.