



U.S. Small Business  
Administration

# NEWS RELEASE

## NEBRASKA DISTRICT

**Release Date:** April 7, 2022

**Release Number:** 22-05

**Contact:** [Elizabeth.Yearwood@sba.gov](mailto:Elizabeth.Yearwood@sba.gov) | 402-221-7200

**Follow:** [@SBA\\_Nebraska](#) [Facebook](#), [Blogs](#) & [Instagram](#)

## Omaha Small Business Owners Named 2022 SBA Nebraska District Small Business Persons of the Year

**Taylor Korensky, Jade Jensen and Spencer Robinson from Appsky LLC To Be Honored At Awards Ceremony on May 3<sup>rd</sup>, 2022 as part of SBA's National Small Business Week**

**Omaha** - The U.S. Small Business Administration (SBA) 2022 Nebraska District Small Business Persons of the Year are Taylor Korensky, Jade Jensen and Spencer Robinson of Omaha-based Appsky, LLC. This award honors Nebraskan small business owners for their sustained growth, resiliency and contributions to their local communities.

“I’m excited to announce the leadership team at Appsky as the SBA Nebraska Small Business Persons of the Year for 2022,” SBA Nebraska District Director Tim Mittan said. “In our current business environment, today’s entrepreneurs have to have several tools at hand to be successful. They need talent, commitment, the ability to take calculated risks and a pool of resources available to help when needed. The SBA and our partners are happy to be part of Appsky’s resource pool. It is an honor to work with these talented business owners.”

Appsky is a human-centered creative agency that specializes in software design and consulting services. Korensky started Appsky in 2016 shortly after graduating from the University of Nebraska Omaha’s Information Technology Innovation program. He quickly recognized the need for custom software design and development services for local small businesses. Jensen joined Appsky in 2017 as their first employee and quickly became the Chief Operations Officer, and Robinson joined early on as a partner and Chief Technology Officer. Both Jensen and Robinson are also UNO graduates.

Despite the pandemic, Appsky experienced phenomenal growth between 2019 and 2021, with their sales soaring from \$300k in 2019 to over \$1.2M in 2021. Korensky and Jensen worked extensively with the Nebraska Business Development Center (NBDC) in Omaha to develop their

business plan and financial projections to secure a microloan with SBA microlender Nebraska Enterprise Fund. NBDC Omaha Center Director Tony Schultz nominated them for the SBA Nebraska award. “[Korensky] and his team have demonstrated support for small businesses in Nebraska through their volunteerism along with educational contributions and networking opportunities to support entrepreneurs, education institutions and IT professionals in our community,” Schultz stated. “It is my great pleasure to nominate Taylor Korensky and co-nominees Jade Jensen and Spencer Robinson, co-owners of Appsky, as the Nebraska SBA Small Business Persons of the Year.”

Korensky, Jensen and Robinson will be locally recognized in an awards ceremony at the Thompson Alumni Center at UNO on May 3<sup>rd</sup>, where newly appointed SBA Region 7 Great Plains Administrator Vercie Lark will provide opening remarks. "This is the first year in two years the SBA has been able to return to in person as well as virtual events for National and State Small Business Week celebrations and certainly after enduring the last two years of the pandemic, our small businesses deserve this celebration of their endurance and their contributions to our economy," said Lark.

The small business awards program is part of National Small Business Week, which is being held May 1-7. This year’s NSBW theme, “Building a Better America Through Entrepreneurship,” highlights the resilience, ingenuity and creativity of these award winners who, like millions of small businesses, have navigated challenges from the pandemic and contributed to our nation’s economic comeback. The NSBW Virtual Summit will be held May 2-5, and will include honoring small businesses around the country, educational sessions, online business resources, and exciting speakers. Highlights of the summit will include virtual booths to develop one-on-one connections with public and private sector partners, and the summit will conclude with the awards ceremony honoring more than 60 small business owners, including Appsky leadership.

###

### **About National Small Business Week**

For more than 60 years, the President of the United States has issued a proclamation announcing National Small Business Week, which recognizes the critical contributions of America’s entrepreneurs and small business owners. More than half of Americans either own or work for a small business, and they create about two out of every three new jobs in the U.S. each year. As part of National Small Business Week, the U.S. Small Business Administration takes the opportunity to highlight the impact of outstanding entrepreneurs, small business owners, and others from all 50 states and U.S. territories. Every day, they’re working to grow small businesses, create 21<sup>st</sup> century jobs, drive innovation, and increase America’s global competitiveness.

To register for National Small Business Week and for other event information, visit [www.sba.gov/NSBW](http://www.sba.gov/NSBW).

*Co-sponsorship Authorization# 22-1-C. The SBA's participation in this cosponsored activity is not an endorsement of the views, opinions, products, or services of any cosponsor or other person or entity. All SBA programs and services are extended to the public on a nondiscriminatory basis.*