



Lawrence Liu
Business Advisor
San Francisco SBDC

Lawrence Liu began his services with San Francisco SBDC as a business advisor in 2010. Being the first Chinese-speaking business advisor with San Francisco center, he realized that many Chinese business owners in San Francisco were not able to take advantage of the excellent services provided by the SBDC. He first focused on promoting the SBDC services through proactive community outreach, developing a series of small business classes delivered in Chinese, and organizing a weekly Legal Clinic program which offered pro-bono legal counseling to Chinese-speaking business entrepreneurs.

Lawrence switched his role and became a business case manager in 2017. Since then, his primary responsibilities shifted to providing support to business advisors, administration, and operations as well as special projects. Lawrence is the lead counselor of the San Francisco Legacy Business Program in San Francisco SBDC.

Lawrence earned his bachelor's degree in business administration from Simon Fraser University, BC, Canada. He is bilingual in English and Chinese, both Cantonese and Mandarin.