

## **Nicholas Giraldo**

Nicholas Giraldo served in the United States Army from 1999 to 2003 and served as a paratrooper in the 82nd Airborne Division and served a tour in South Korea with the 2nd Infantry Division at Camp Red Cloud.

After leaving the military and graduating from the University of Wyoming, Nick joined the Wyoming Department of Workforce Services as a Veterans Employment Specialist, where he connected military veterans with employment opportunities and assisted disabled veterans in finding workforce apprenticeship and on-the-job training opportunities.

Since 2014, Nick has been a researcher at the Wyoming SBDC Network and provides business intelligence and analysis to Wyoming small business clients (including his fellow military veterans) to help them understand their industry, customers, and markets.

In addition to his focused skills in researching every business industry or topic imaginable, Nicholas specializes in digital marketing and search engine optimization. He has a bachelor's degree in journalism and is certified as a Search Engine Optimization Specialist through the National Center for Economic Gardening. When not helping clients with their market research needs, Nicholas enjoys spending time with his family exploring various hiking trails throughout southeast Wyoming and catching his favorite bands live in concert.