

Logistics + Marketing = Attain Consulting, LLC

<https://www.attainconsulting.co/>

James “Kaz” Kazakavage founded Attain Consulting in 2017 and has since developed logistical systems and marketing programs for companies of all sizes. Kaz builds on his experience as an Operation Specialist in the US Navy sailing most of the world's seas to help his clients navigate their international markets.

Attain connects startups and small companies to their target audience. One of Attain's primary clients is the Qitele company of Wenzhou, China. Kaz is a key part of helping position Qitele as a player in the US commercial playground market. He built a system that integrated all facets of Qitele's design, order entry, and logistics system.



Logistics meets marketing in the Qitele app where a customer can change their playground order on their phone. The app is one piece of the marketing picture that Attain has helped to put in place. Others include the product catalog and website.

The next steps? Kaz aims to merge the logistics and marketing knowledge gained around the globe over the last four years with his experience moving a naval frigate across an ocean to move local startups and small companies across their markets.

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