America's SBDCs Proudly Serve America's Veterans- Salas Fine Art



The Small Business Development Center at Central New Mexico Community College (SBDC at CNM) in Albuquerque, New Mexico assisted George Herman in officially starting his fine arts business, Salas Fine Art. Business Advisor Liliana Reyes counseled and assisted Mr. Herman in achieving his dream of owning his own business and sharing his beautiful artwork to include oilbased paintings, carvings and bronze sculptures with people throughout the state. Mr. Herman is a Service-Disabled Veteran who served our country during the Vietnam War. "I am a product of the Albuquerque, New Mexico Public School System. After a tour in South Vietnam, I returned home to work in the semiconductor industry as a professional welder. I obtained seven federal welding certified certificates in ferrous and non-ferrous metals and in plastics. I brought that experience into the

art world," explained Mr. Herman. As fabricating art in metal became his ultimate passion, he moved to specializing in foundry work. While first creating sculptures in clay or wax, he then

continues the process to cast in aluminum, cast iron or bronze. Mr. Herman has received numerous awards for his two-dimensional drawings and paintings over the years. He works with graphite pencil, charcoal, pastel, acrylic and oil as well as paints on steel with fire. The Vietnam Veterans of America Chapter 318 has recently commissioned a life-sized bronze statue honoring Vietnam Veterans that is displayed at the New Mexico Veteran's Memorial in Albuquerque, New Mexico. The SBDC at CNM is honored to work with Mr. Herman. "We look forward to a long-standing relationship with Mr. Herman and watching his business grow in the community. We appreciate and thank him and his fellow Veterans every day for the freedoms we have and the opportunity to help those like him build and realize their dream of small business ownership," said Fran Fernandez, Center Director.



Vietnam Memorial
New Mexico Veteran's Memorial in Albuquerque, NM