

## VIRTUAL CONFERENCE GUIDE 2021

[www.AmericasSBDC.org/conference2021](http://www.AmericasSBDC.org/conference2021)

#2021SBDC

To access the entire  
2021 Conference  
Schedule click [here](#)

### Virtual Conference Access

1. You need your unique login credentials to get access. Check your inbox for an email from [marketing@americassbdc.org](mailto:marketing@americassbdc.org) for login credentials. You can access the system to update your profile as well as take a look at the platform prior to the start of the conference.
2. Click [here](#) to get to the conference platform now.
3. If you are missing your credentials please email [brett@americassbdc.org](mailto:brett@americassbdc.org)

## WELCOME

### Conference Overview Schedule (All times listed are in Eastern Standard Time)

#### Tuesday, September 21

**11:00AM – 5:00PM Workshops**

#### Wednesday, September 22

**11:00AM – 2:00PM General Session**

##### WELCOME REMARKS

**Eva Saha**  
*Conference Emcee*

**Charles “Tee” Rowe**  
*America’s SBDC President & CEO*

##### GOVERNMENT SESSION

*(Invited to Speak)*

**Senator Ben Cardin**  
*U.S. Senator (Maryland) and Chair of the Small Business & Entrepreneurship Committee*

**Congresswoman Nydia M. Velázquez**  
*Chairwoman, Small Business Committee*  
*U.S. House of Representatives (New York, 7th District)*

**Representative Blaine Luetkemeyer**  
*Ranking Member, Small Business Committee*  
*U.S. House of Representatives (Missouri, 3rd District)*

**Administrator Isabella Casillas Guzman**  
*U.S. Small Business Administration (SBA)*

##### BREAK

##### intuit

**Sheldon Cummings**

*Vice President Sales: Strategy, Operations, Marketing and Partnerships & Head of Diversity at Intuit*

##### KEYNOTE

**Jon Dorenbos – Life is Magic**

##### BREAK

##### Moody’s

**Mark Zandi**

*Chief Economist, Moody’s*

##### CLOSING REMARKS

**2:00PM – 3:00PM Workshops**

**3:00PM – 3:30PM Q & A**

**4:00PM – 5:00PM Workshops**

**5:00PM – 5:30PM Q & A**

## Thursday, September 23

### **11:00AM – 2:00PM General Session**

#### **WELCOME REMARKS**

**Eva Saha**

*Conference Emcee*

**Charles “Tee” Rowe**

*America’s SBDC President & CEO*

#### **GOVERNMENT SESSION**

*(Invited to Speak)*

**Associate Administrator Mark Madrid**

*U.S. Small Business Administration (SBA)*

**Deputy AA Yvette Collazo-Reyes**

*U.S. Small Business Administration (SBA)*

#### **VISA FIRESIDE CHAT**

**Matt Baker**

*Head of Small Business Solutions, U.S.  
Visa Inc.*

**Charles “Tee” Rowe**

*America’s SBDC President & CEO*

#### **VISA KEYNOTE / Q&A**

**Michael Brown**

*Principal U.S. Economist  
Visa Inc.*

#### **BREAK**

Grow with **Google** / **STATE STAR**

**Jesse Haines**

*Senior Director, Grow with*

**State Star Ceremony**

**State Star Video**



#### **CLOSING REMARKS**

### **2:00PM – 3:00PM Workshops**

### **3:00PM – 3:30PM Q & A**

### **4:00PM – 5:00PM Workshops**

### **5:00PM – 5:30PM Q & A**

## Friday, September 24

### **11:00AM – 12:00PM Workshops**

### **12:00PM – 12:30PM Q & A**

### **12:30PM – 1:30PM Workshops**

### **1:30PM – 2:00PM Q & A**

### **2:00PM – 3:00PM Workshops**

### **3:00PM – 3:30PM Q & A**

### **4:00PM – 5:00PM Workshops**

### **5:00PM – 5:30PM Q & A**

## SPONSORS

**intuit.**

**VISA**

Grow with **Google**

**MOODY'S**

 **Square**

**A. J. Gallagher Affinity Insurance  
Services**

**All Points LLC**

**Ariento Inc.**

**Bobcat Cyber LLC**

**Cocoon Data**

**Continuum GRC, Inc.**

**Edwards Performance Solutions**

**Hiscox**

**Initiative for a Competitive Inner City**

**InTech Solutions**

**Mastercard**

**MCGlobalTech**

**Nav**

**NeQter Labs**

**Reprivata**

**RightExposure**

**SoundWay Consulting**

**Thryv**

**TrustMAPP**

**UpSlope Advisors**

**SBA**

**US Telecom**

**Smithers**

## EXHIBITORS

**Vertical IQ**

**M-PALM (MEETINGS PLUS A-LOT MORE)**

**Dell Technologies**

**Palo Alto Software, maker of LivePlan**

**TrustedPeer Entrepreneurship**

**Profit Mastery**

**Human Interest**

**Federal Reserve Bank of Cleveland**

**US Census Bureau**

**Startup Space**

**BizBuySell**

**Federal Deposit Insurance Corporation**

**Seqnc Inc.**

**SBDCNet**

**Human Interest**

**GrowthWheel International**

**Mobilization Funding**

**FranNet**

### **CONNECT WITH EXHIBITORS**

The virtual Exhibit Hall opens on Tuesday, September 21 at 11:00AM EDT

Chat live or schedule a video chat with exhibitors, Tuesday, September 21 – Thursday, September 23, 2:00PM–5:00PM EDT