

CONQUERING RISK

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AMERICA'S SBDC 2021 VIRTUAL CONFERENCE



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Jesse Haines

Senior Director, Grow with Google

Jesse Haines created and leads Grow with Google, the tech company's economic initiative to provide Americans with tools and resources to prepare for work, find jobs, and grow their business. Since launch in 2017, the effort has trained over 6 million Americans, built innovative pathways to jobs through the Google Career Certificate program and partnered with +800 local organizations to deliver digital skills training across all 50 states.

During her 14-year tenure at Google, Jesse has led marketing for several of the company's emerging products and platforms including mobile ads, hardware, and YouTube. Prior to joining Google, Jesse was Vice President of Brand Development for Tommy Hilfiger's womenswear division. She also worked as a consultant at Bain & Company. Jesse holds an MBA from the Kellogg School of Management at Northwestern University and a bachelor's degree from Brown University. She serves on the board of directors of Literacy Partners and lives in Manhattan with her husband and two sons.