



## BIOGRAPHY

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### Matt Baker

Head of Small Business Solutions  
US

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Matt is Head of Small Business Solutions for US, based in the Bay Area. He is responsible for driving the Small Business Payments strategy for the US Market. He and his team work with both new and existing clients to implement and optimize the relevant Visa solutions and partnerships that will bring value to Small Business customers throughout the US.

Prior to his appointment, Matt was Head of Small Business for Asia Pacific with Visa based in Singapore. He was responsible for designing and implementing the Small Business product strategy and go-to-market for the region. During his time in Singapore he worked for Mastercard for their South East Asia Region, where he led Mastercard's Commercial Payments growth strategy into the region. His remit saw him working with clients in driving both SME and Large Market solutions.

Matt spent 10 years at ANZ Banking Group in Australia, where he held multiple roles in payments & receivables functions. Most notably, he was Head of SME Commercial Cards where he was responsible for leading product, portfolio and channel sales teams to drive increased acquisition and develop new products for launch. He also held sales leadership roles in Small Business Banking, Transaction Banking & Merchant Acquiring.

Matt holds a Bachelor of Economics from University of Nottingham, UK.

