

Nicholas Giraldo, Market Researcher
Wyoming SBDC Network

Nicholas Giraldo is a researcher at the Wyoming SBDC Network based at the University of Wyoming in Laramie. In addition to his focused skills in researching every business industry or topic imaginable, Nicholas specializes in digital marketing and search engine optimization. He has a bachelor's degree in journalism from the University of Wyoming and is certified as a Search Engine Optimization Specialist through the National Center for Economic Gardening. When not helping clients with their market research needs, Nicholas enjoys spending time with his family exploring various hiking trails throughout southeast Wyoming and catching his favorite bands live in concert.