



Madelin Colón

Technology & Business Development Consultant

Small Business Development and Technology – Barranquitas Service Center



Madelin Colón was recently promoted as Barranquitas Service Center Director. Last year, she was selected as a State Star for her high performance as Technology and Business Development Consultant for **the Puerto Rico Small Business Development and Technology (America's SBDC - Puerto Rico)**, a cooperative agreement between the Small Business Administration (SBA) and the Inter American University of Puerto Rico. Madelin is certified as a Senior Business Consultant and a SBA Intermediate Certified. Through years she has specialized in agriculture and retail.

Ms. Madelin Colón started at PR SBTDC 17 years ago and has developed throughout our organization. She has held several positions from administrative assistant until becoming a service center director in the last months. She served as a consultant and speaker at workshops in business development, agri-business, financing, marketing and business credit in the Barranquitas SBDC office. She has participated as a resource in entrepreneurship conferences at entrepreneurial conferences, professional associations and financial institutions.

Madelin has worked for several industries related to agriculture, services, restaurants, retail, and manufacturing, among others.