

Joanne is an expert adviser, with a particular focus on start-up issues, assisting business owners in the development of business plans, financial advising, capital access, and coaching for established businesses.

Joanne holds a Master's Degree in Public Administration and a Master's Degree in Regional Planning. In addition to her work at the SBDC, she is a freelance writer and editor and has also worked as public policy consultant for a variety of nonprofit and public agencies.