

Nevada SBDC State Star 2021 – Caroline McIntosh

The Nevada Small Business Development Center is pleased to announce that Caroline McIntosh, Rural Business Advisor, is the Nevada SBDC 2021 “State Star”. Caroline works at the Nevada SBDC out of Ely (an original stagecoach stop on the Pony Express). Caroline is a White Pine County native and retired Nevada educator. She serves as a critical liaison for Ely and White Pine County as well as in other roles including chairman the White Pine Main Street Association sponsored by the Nevada Governor’s Economic Development Nevada Main Street Program, enthusiastic community advocate, and volunteer. Her passion for economic and small business development is inspiring. During the COVID-19 pandemic, Caroline assisted numerous small businesses with SBA and CARES disaster loan funding, notably restaurants, caterers, and even the local railroad museum. She has also continued to help businesses shift their models in order to stay and thrive in business. In her community, she is seen as a business “lifesaver,” to quote one of her many clients. Caroline had \$1.8 million in capital formation last year (300% of her goal) in rural White Pine County, population 9,580. She also helped open a record number of new businesses during a year when many saw their doors close. Thank you, Caroline, for being a STAR for Nevada! Full client quote below:

“Caroline McIntosh from the Nevada SBDC has been a life saver this year. My sister and I own a catering business, Salt & Sucre. Due to covid-19 this last year has been hard. Catering and the restaurant business was hit hard. But Caroline helped us get an economic stimulus loan so we could move from catering into a restaurant. She also helped us get in touch with the right bank to get PPP money and two different grants. We call on her for so many things and she has helped keep us going. My sister and I were ready to give up entirely before Caroline helped us get the loan for our restaurant. Honestly, we could not see a way to continue doing business without making big changes. Her continued support makes doing business in such a remote location exponentially easier. “ - Sincerely Tabitha & Cheri Phillips owners Salt & Sucre