

Alison Lane is a business advisor at the Maine SBDC at Coastal Enterprises, Inc. in Bangor, Maine. She works with entrepreneurs and small businesses in Penobscot and Piscataquis Counties to start, sustain and grow their businesses. In the two years she has been with the Maine SBDC, she has spent approximately 1,900 hours advising over 500 clients. She's helped to start 31 businesses, create and save 90 jobs, and generate almost \$9.5 million in capital.

Alison's clients praise her for her knowledgeable, positive, and supportive demeanor helping them feel confident and prepared. A recent client commented, "You listened, you heard me, you supported and encouraged, you reminded, you inspired, you educated, and you guided." Her colleagues praise her as a problem solver, team player, and hardworking leader.

Prior to joining the SBDC, Alison opened and operated a small restaurant. She likes to discuss the many lessons learned from her experience as an entrepreneur to empathize with and find solutions for her current clients.