

Rob Alexander Bio

In his role as Executive Director of the Small Business Development Center in Springfield, Ohio, Rob leads a team of 10 expert business advisers who work one-on-one with small business owners and aspiring entrepreneurs to overcome their greatest challenges and develop winning business strategies. He has developed dozens of unique training events and introduced the Springfield area to the concept of mastermind groups for entrepreneurs.

Within three years, Rob transformed the Springfield SBDC from a perennial underperformer into the 2019 Small Business Development Center of the Year for his 6-state region, placing it in the top 10 in the country out of nearly 1,000 SBDCs.

He is the co-founder of Champion City Entrepreneurs (a grassroots monthly gathering of local business owners) and Springfield Hustles (a business planning and pitch competition sporting a \$25,000 cash grand prize).

To serve his community, he is the president of Encompass Connection Center, and also chairs the Entrepreneurship Committee of the Clark County Local Foods Council. In 2021, he organized the 1st annual Rose City Scavenger Hunt to benefit Encompass Connection Center.