



Ron Stevens

Ron's current position with the Michigan SBDC started in 2007, as a Senior Business Consultant, in the Greater Washtenaw Region where he's helped guide hundreds of businesses through the startup process and beyond. Ron was promoted to Associate Regional Director in 2013. He has specialties in retail, restaurant and breweries and has worked on various projects throughout Michigan. In addition, he has also received professional certification as a NASBITE Certified Global Business Professional and is part of the SBDC's State Export Assistance Team.

Ron started his career right after graduating college from Oakland University with a bachelor's degree in Economics. In 1988, he started working for the Kmart Corporation. Ron was tasked with working on numerous special projects pertaining to visual merchandising initiatives and implementing new store concepts. He also served on a regional team dedicated to improving store performance in the southeast Michigan area. Ron then made the move to managing stores for Marshalls, in 2002, where he specialized in correcting and eliminating deficient operations throughout the metro-Detroit.