

Shannon Byers is a center director and business advisor at the Maine SBDC at Coastal Enterprises, Inc. in Ellsworth, Maine. She works with entrepreneurs and small businesses in Hancock and Washington Counties to start, sustain and grow their businesses. Shannon also manages a team of six SBDC business advisors. Her colleagues praise her leadership, dedication, grace, and composure.

In the three years she's been with the program, she has spent approximately 2,500 hours advising over 379 clients. She's helped to start 26 businesses, create and save 93 jobs, and generate almost \$6 million in capital. Shannon's clients praise her for her skilled and easy to talk to demeanor helping them feel focused and confident.