

## AMERICA'S SBDC 2021 CONFERENCE



[www.AmericasSBDC.org/conference](http://www.AmericasSBDC.org/conference)

#2021SBDC

**PARTNER  
SPONSORSHIP**  
**\$5,000**

September 21-24, 2021,  
at the America's SBDC  
41st Annual Virtual  
Conference.

Let's discuss how we can  
support your organization's  
goals at this event, contact  
Donna Ettenson now  
[donna@americassbdc.org](mailto:donna@americassbdc.org)

- ✔ 1 Workshops (Pre-recorded, 60 minutes)
- ✔ Static Ad during the Live General Session Break
- ✔ Up to four PDF Collateral Uploads (for example, product information, invitations, press releases, etc.)
- ✔ Up to four Video Uploads
- ✔ Live Chat Functionality
- ✔ Appointment Setting Option
- ✔ Two Company Attendees

### THE VIRTUAL BOOTH INCLUDES

- Welcome, introductory video (up to 1 minute)
- Company Bio
- Contact Info - Can have contact info for multiple people listed, and one-click emailing capability
- Ask A Question (Live Chat) – 1-on1 chat with visitors to the booth during the 2 days of the live content
- Video (no longer than 30 minutes) –You can use your own video or CNTV can produce sponsored content for you at an additional charge
- Electronic Handouts/Flyers – PDFs, Docs, PowerPoint Decks, etc.
- Links to your website – Can be integrated into the gamification features (so attendees get points by visiting sponsor websites)

### OPTIONAL ADD-ONS

- Additional Attendees: \$450 each
- Push Notification: \$500
- Workshop: \$1,000
- Live Event Day Commercial Break Ad (static graphic): \$500
- Live Event Day Commercial Break Video (30-60 seconds): \$1,000
- Product Theater (30-minute slot): \$1,000
- Sponsored Zoom Networking Event: \$3,000