

## 2021 Illinois SBDC State Star – Kevin Kim

Jong Hyung (Kevin) Kim is a client-focused and result-driven international trade specialist at the Illinois SBDC International Trade Center at the College of Lake County. Kevin provides professional and customized guidance for small business exporters to start or grow internationally. His services include export readiness assessment, export strategic planning, market and industry research, financial programs and analysis, export compliance, and resources in technical, marketing, and financial aspects through trade partners and networks.

As the liaison between the EXIM Bank REPP (Regional Export Promotion Program) initiative and the Illinois SBDC/ITC Network, Kevin continues to build and maintain mutually beneficial relationships and collaboration for Illinois small business exporters. Also, he has developed collaborative cross-referrals with the U.S. SBA, Office of International Trade by implementing a protocol that promotes U.S. SBA export finance products and serves as a point of contact for the Illinois ITC Network.

Kevin has an MBA degree from Pfeiffer University, North Carolina, and has been certified as a Certified Global Business Professional (CGBP). Over two decades as a seasoned exporter, he worked for the Schaeffler Group in export/import, logistics, sales, and marketing with an extensive background in global trade/supply chain management. As the International Trade Specialist, he continues to support clients' efforts to enter, succeed and expand in international trade markets.