

Lisa Hudson is very involved in the community and sits on the board of directors for the Boy Scouts of America as the chair of the marketing committee. Over the years, she has helped her community develop and grow.

She graduated in 2010 from the Monfort College of Business at the University of Northern Colorado with a degree in Business Marketing and a minor in Spanish. During her education, she participated in a study abroad program at the Universidad de Guadalajara and studied Marketing and Spanish. She is bilingual and provides consulting in Spanish and English. She joined the East Colorado SBDC in 2010 as a Marketing Specialist and Business Consultant, responsible for promotions and communication of the Center as well as guiding local companies through start-up and growth phases. Starting in 2012, she was promoted to the Associate Director of the East Colorado SBDC.

She grew up in rural Colorado in the home of an entrepreneur and have always had a passion for small business. In January of 2017, she was promoted to the Director for the East Colorado SBDC and UNC BizHub, becoming the first millennial as a director for Colorado SBDC. She is excited about having the opportunity to move up in the organization and helping small businesses grow in Colorado.

She connects with the people that live and thrive in this region and want to continue to help in developing the local economy. She has been with the organization for seven years and have contributed to building the center. With about 600 clients during my career as a certified small business consultant and over 3200 hours consulting with small businesses, she has developed great relationships and successful businesses with the East Colorado area. She was the chair of the marketing committee for the Colorado SBDC, which branded the network as a whole.