

Experience

Craig Russom is the President of Arual Concepts, Inc. and has over 15 years of senior-level leadership experience solidifying sustainable business relationships and leading all aspects of bookkeeping, budgeting, forecasting, financial analysis, and project management across numerous industries. Before that, he was a Series 7 and 66 financial advisor for UBS Financial. Craig is also a California Real Estate Broker.

Areas of Expertise

- Strategic Financial Planning
- Cash Flow Analysis
- Projections
- Project Management
- Quickbooks
- Debt Financing and Lending