

Lori Williams is a well-known expert on business finance. She believes entrepreneurs should have a basic understanding of their company's financial health. The L.A. SBDC Network is fortunate to have her as part of the team, where she currently works with clients at three different service centers.

Lori's career path has been expansive providing her with a wealth of divergent experiences. At age 25 she started The Right Source, an advertising and marketing agency. After relocating to California, Lori spent several years at Canon Incorporated, where she was able to experience a corporate organizational structure and learn "best practices" applicable to any sized company. While completing her graduate studies she worked for a regional bank where she held the position of VP Commercial Banking Officer.

Lori holds an MBA from Pepperdine University, BS Business and Management, an AA in Medical Science and a Practitioner's license in NeuroLinguistic Programming. As a requested speaker, she has addressed esteemed audiences such as the IBM Big Blue Alumni, World Savings Bank, Citibank, and members of the Small Business Development Center.