PALLADIUM SPONSORSHIP
$50,000

VISIBILITY
ACCESS
NETWORKING
MARKET REACH
Connect with more than 3,000 small business advisors and professionals from September 21-24, 2021, at the America’s SBDC 41st Annual Virtual Conference.
Let’s discuss how we can support your organization’s goals at this event, contact Donna Ettenson now donna@americassbdc.org

THE VIRTUAL BOOTH INCLUDES
• Welcome, introductory video (up to 1 minute)
• Company Bio
• Contact Info - Can have contact info for multiple people listed, and one-click emailing capability
• Ask A Question (Live Chat) – 1-on1 chat with visitors to the booth during the 2 days of the live content
• Video (no longer than 30 minutes) – You can use your own video or CNTV can produce sponsored content for you at an additional charge
• Electronic Handouts/Flyers – PDFs, Docs, PowerPoint Decks, etc.
• Links to your website – Can be integrated into the gamification features (so attendees get points by visiting sponsor websites)

OPTIONAL ADD-ONS
• Additional Attendees: $450 each
• Push Notification: $500
• Workshop: $1,000
• Live Event Day Commercial Break Ad (static graphic): $500
• Live Event Day Commercial Break Video (30-60 seconds): $1,000
• Product Theater (30-minute slot): $1,000
• Sponsored Zoom Networking Event: $3,000