

INCLUSIVITY CHALLENGE STYLE GUIDE

ABOUT THE INCLUSIVITY CHALLENGE

Over the last 40 years the SBDC has been helping entrepreneurs in all communities start, grow, and pivot their small businesses to keep pace with the ever-changing marketplace. The past year has brought forth unprecedented challenges. In 2021, we're renewing our commitment to support entrepreneurs and businesses most impacted to empower a more inclusive recovery.

LOGO



LOGO VARIANTS



Gray scale



Inverse

COLOR PALETTE



#FF1C26	#002E66	#0070BD	#29ABE3
R 255	R 0	R 0	R 41
G 28	G 46	G 112	G 171
B 38	B 102	B 189	B 226

SOCIAL MEDIA SHARING

#SBDCINCLUSIVITY

LOGO PLACEMENT

STACKED:



SIDE-BY-SIDE:



SBDC logo should be equal in size to the Inclusivity Challenge logo for either placement.