



# AMERICA'S SBDC VIRTUAL CONFERENCE

September 29 – September 30, 2020

**AMERICA'S SBDC** CELEBRATING 40 YEARS

## Tentative Conference Schedule

*9.29.20 All times listed are in Eastern Standard time.*

### **Monday, Sept. 28th**

[10:30 am - 6 pm Pre-conference Events Sponsored by GrowthWheel](#)

### **Tuesday, Sept. 29th**

**9 am - 12 pm Tradeshow & Workshops Open**

#### **1 - 1:10 pm Welcome**

Ramon Ray, Entrepreneur, Author & Speaker

Charles "Tee" Rowe, America's SBDC President & CEO

#### **Video Premiere - SBDCs Celebrate 40 Years**

#### **1:15 - 1:35 pm - Government Session**

*Invited to Speak*

Congresswoman Nydia M. Velázquez, Chairwoman, House Small Business Committee

Congressman Steve Chabot, Ranking Member, House Small Business Committee

Administrator Jovita Carranza, U.S. Small Business Administration (SBA)

U.S. Senator of Maryland Ben Cardin

*Break (10 minutes)*

#### **1:45 pm - 3 pm - Intuit**

Cassie Divine, Senior VP, Intuit QuickBooks Online Platform

Daymond John, Entrepreneur, Shark Tank Judge

*Break (10 minutes)*

#### **3:10 pm Video Premiere - SBDCs Shine Through Covid-19**

#### **3:20 - 3:50 pm We Need You Now, More Than Ever**

Ramon Ray, Entrepreneur, Author & Speaker

*Break (10 minutes)*



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## **4 - 5 pm International Trade**

Marquise Jackson, Regional Director, San Diego and Imperial SBDC Network

Loretta Solon Greene, Associate Administrator for the Office of International Trade (OIT) U.S. Small Business Administration

Nick Nicholas, Technical Director, Genesis Water Technologies, Inc., NSW Exporter of the Year Winner

### ***International Trade Agency Panel***

- James Foley, Director, Illinois SBDC International Trade Center at Bradley University and Co-chair America's SBDC International Trade Committee

- Daniel Pische, First American Bank, Senior Vice President – Trade Finance

- Donald DiMartini, SVP - National SBA Lending, Citi Commercial Bank

## **5 - 6 pm Tradeshow Live Chat & Workshops**

### ***Wednesday, Sept. 30th***

## **9 am - 12 pm Tradeshow & Workshops Open**

### **1 - 1:15 pm Welcome**

Ramon Ray, Entrepreneur, Author & Speaker

Charles "Tee" Rowe, America's SBDC President & CEO

U.S. Senator Marco Rubio (Chair of the U.S. Committee on Small Business & Entrepreneurship)

### **1:15 - 2:35 pm VISA**

Sara Wardell-Smith, Head of Visa Business Solutions, Visa North America

Michael Brown, Principal U.S. Economist, Visa Inc.

### **Live Audience Q&A: "The COVID economy - Where do we go next?"**

Michael Brown, Principal U.S. Economist, Visa Inc.

Charles "Tee" Rowe, America's SBDC President & CEO

Chris Slevin, Vice President, EIG

*Break (10 minutes)*

### **2:45 - 3:30 pm: Google & LIVE Audience Q&A**

Justine Benisch, Partner Marketing Manager, Google

### **3:30 - 4 pm: Virtual Office Upgrade Giveaway & Closing**

Ramon Ray, Entrepreneur, Author & Speaker



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## 4 - 5 pm Tradeshow Live Chat & Workshops