



AMERICA'S SBDC VIRTUAL CONFERENCE

September 29 – September 30, 2020

AMERICAN SBDC CELEBRATING 40 YEARS



Sara Wardell-Smith

Head of Visa Business Solutions VISA North America

Sara Wardell-Smith is the Head of Visa Business Solutions, North America. Leading Visa's VBS business across all segments in North America, including sales, partnerships, products and platforms.

Sara has experience across the payments space, most notably focused on B2B payments. She most recently acted as a board member and strategic advisor to a number of innovative fintech companies. Prior to that, she spent more than 20 years at Wells Fargo, focusing on building B2B businesses in transaction banking, payments, commercial treasury management, and foreign exchange. Sara is passionate about the digital transformation and modernization of payments, and about the potential growth opportunity in the space.