



## AMERICA'S SBDC VIRTUAL CONFERENCE

September 29 – September 30, 2020



CELEBRATING 40 YEARS



### Mr. James F. Foley

**Director  
Turner Center for Entrepreneurship and  
International Programs  
Illinois SBDC International Trade Center**

Mr. Foley is the director of the Turner Center for Entrepreneurship and the Illinois SBDC International Trade Center at Bradley University. He manages a program of counseling and training in international business, marketing, logistics and finance. He is also Director of International Programs for the Foster College of Business.

Mr. Foley is a frequent speaker on issues of international trade and teaches International Business courses at Bradley University. Mr. Foley is the author of the book *The Global Entrepreneur* 4th Edition discussing techniques to expand exports. He is also the co-author of the eleventh edition of *International Marketing* by Vern Tersprtra. Jim has received numerous recognitions including the ASBDC State Star, the NASBITE International Trade Educator of the Year Award, the Illinois Governor's Export Award, and the IATTO Lifetime Achievement Award. He most recently received the John Otis Lifetime Achievement Award, Nasbite International's highest recognition. In 2009 Bradley's International Trade Center was awarded the President of the United States' E Award. Jim serves as national co-chair of the ASBDC International Interest Section and a member of the Illinois District Export Council.

Mr. Foley has lived in Mexico, UK, and France. He received his MBA from the London Business School at the University of London, and his undergraduate degree from Knox College.