



AMERICA'S SBDC VIRTUAL CONFERENCE

September 29 – September 30, 2020



CELEBRATING 40 YEARS



Cassie Divine

Title: Senior Vice President, QuickBooks Online Platform

Cassie is the Senior Vice President of the Intuit [QuickBooks](#) Online Platform. In her position she leads global product organizations that serve Intuit's Self-Employed, Small Business and Midmarket Small Business customers, and Intuit's Expert and third-party developer partners. She guides her teams to fall in love with identifying and solving customer problems to fuel business success for more than 4.2M QuickBooks Online subscribers worldwide.

As a senior executive of a global technology company, Cassie uses her passion, creativity and hustle to build strong teams and help guide them to success, while also focusing on driving business impact. She also serves as Executive Sponsor of the Intuit Women's Network. Cassie puts an immense focus on driving diversity and inclusion in tech, with an eye on fostering an amazing environment for women. When not at work, you can likely find her in the felt section of the fabric store getting inspired for the next product line-up of her seasonal Etsy business.

You can follow her on:

Twitter: <https://twitter.com/divinecassie> LinkedIn: <https://www.linkedin.com/in/cassiedivine>